

2022 RESIDENCE LIFE CONFERENCE

Sponsorship Package

CONTACTS:

MELISSA CHAFFE

- mchaffe@uwo.ca
- 519.661.2111 ext. 84876

BRENT ROHRER

- brohrer2@uwo.ca
- 519.661.2111 ext. 80095

November 18 – 20, 2022



WELCOME TO OACUHO

The Ontario Association of College and University Housing Officers (OACUHO) is a non-profit organization that brings together and advises a broad range of professionals who work in the field of student housing. OACUHO members represent over 80 colleges and universities throughout Ontario and across Canada.

RESIDENCE LIFE CONFERENCE

Since 1981, the Residence Life Conference has been bringing members of the residence life community together from all across Canada. In it's 41st year, Western University is excited to welcome approximately 300 student staff and 50 professionals from over 40 universities and colleges from across Canada to our campus. This amazing conference is an opportunity for Students and Professional Staff to network, learn new things, and discover their shared passion for student housing.

SPONSORSHIP OPPORTUNITIES

The OACUHO Residence Life Conference is an ideal opportunity to gain exposure for your company with a diverse group of influential student leaders and professional staff members from across Ontario.

Whether you are looking to recruit future employees or increase your brand awareness, we have an audience for you!

We look forward to having you be a part of the 2022 Residence Life Conference.

For more information please visit our website at <https://oacuho.com/Residence-Life-Conference.html>





2022 RESIDENCE LIFE CONFERENCE

Sponsorship Package

Banquet Sponsorship

Conference Banquet Sponsor – 1 available at \$500

- Two complimentary seats to conference banquet
- Recognition in evening programme
- Prominent display of company name and logo at the entrance to the event
- Company name and logo displayed in Delegate Conference Program next to sponsored event
- Full page advertisement in Delegate Conference Program
- Promotion on conference Facebook page, Website and Twitter

Meal Sponsorships

Breakfast Sponsor – 2 available at \$150

- Opportunity to set up a booth in the University Center during the meal hours to promote your company
- Company name and logo displayed in Delegate Conference Program next to sponsored event

Nutrition Break – 6 available at \$75

- Prominent display of company logo at break table
- Mention of company name in Delegate Conference Program

Lunch Sponsor – 2 available at \$150

- Opportunity to set up a booth in the University Center during the meal hours to promote your company
- Company name and logo displayed in Delegate Conference Program next to sponsored event



2022 RESIDENCE LIFE CONFERENCE

Sponsorship Package

Keynote Sponsorships

Opening Speaker – 1 available at \$250

- Prominent display of logo on screen before and after keynote
- Recognition during introductory comments to session
- Promotion on Conference Facebook page, Website and Twitter
- Name of company listed next to event in the Delegate Conference Program

Closing Speaker – 1 available at \$250

- Prominent display of logo on screen before and after keynote
- Recognition during introductory comments to session
- Promotion on Conference Facebook page, Website and Twitter
- Name of company listed next to event in the Delegate Conference Program

Conference Programme Sponsorships

Delegate Conference Program Sponsor – Quarter Page—\$75

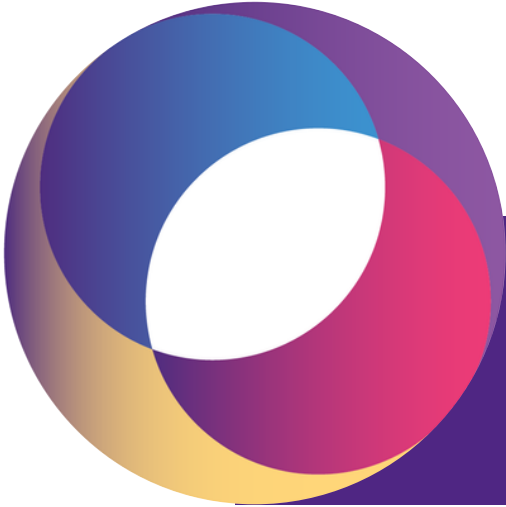
- Quarter page advertisement in Delegate Conference Program

Delegate Conference Program Sponsor – Half Page—\$100

- Half page advertisement in Delegate Conference Program

Delegate Conference Program Sponsor – Full Page—\$150

- Full page advertisement in Delegate Conference Program



2022 RESIDENCE LIFE CONFERENCE

Sponsorship Package

Social Media Sponsorship Opportunities

Social Media Sponsor – 5 available at \$100

- A thank you for sponsoring us message posted on social media accounts associated with the 2022 RLC Conference

Other Sponsorship Opportunities

Nametag Sponsor – 1 available at \$300

- Your company's logo displayed on the front of every nametag along with the Conference logo and Western Residence Life Logo
- Opportunity to display company information on the back of the nametag

Hospitality Suite – 1 available at \$250

- Company Logo displayed in Hospitality Suite throughout the conference
- Company name and logo displayed in Delegate Conference Program next to sponsored event
- Opportunity to have 'give away' promotional materials in suite

Friday Night Event- Delegate Mixer – 1 available at \$250

- Prominent display of company logo during event