



# WE RECONNECT

uOttawa 2022

OACUHO  
SPRING  
CONFERENCE  
2022

The University of Ottawa is pleased to be selected as the host for the OACUHO Spring Conference 2022. The conference will bring together professional housing staff from colleges and universities throughout Ontario and from across Canada. It is an opportunity for professionals to come together to share and learn best practices, connect with colleagues, and learn from experts in the field of student housing. The conference will be hosted from June 21<sup>st</sup> to June 24<sup>th</sup>, 2022 at the University of Ottawa.

The theme of this year's conference is "We reconnect". We are encouraged to reflect on our shared purpose as housing professionals to foster a sense of belonging in residence and on our campuses. We want to champion a vision where individuals' actions foster interconnectedness and belonging for all. Delegates will leave the OACUHO Spring Conference 2022 with a renewed purpose to create connections on their campuses.

OACUHO is a non-profit professional organization that supports all functional areas of housing operations and its members. Supporting college and university housing programs for over 30 years, OACUHO represents more than 80 institutions within Ontario and across Canada.

The OACUHO Spring Conference 2022 is a great opportunity to showcase your products and services to leaders in the field of housing and members from across the country. At the conference, you will have the opportunity to interact with professionals that work in Client Services, Residence Life, Admissions, Marketing, Hotelling, Facilities Management, Living-Learning Communities, Off-Campus Housing and Community Outreach. Chief Housing Officers will also be in attendance.

We hope that you will consider exploring one of our many corporate sponsorship opportunities and take advantage of this opportunity to connect with current and potential clients.

To discuss Corporate Sponsorship for the OACUHO Spring Conference 2022, please contact:

Julie Tam  
[jtam@uOttawa.ca](mailto:jtam@uOttawa.ca)

Chad McKenzie  
[chad.mckenzie@carleton.ca](mailto:chad.mckenzie@carleton.ca)



uOttawa

# OACUHO SPRING CONFERENCE 2022

## SPONSORSHIP OPPORTUNITIES

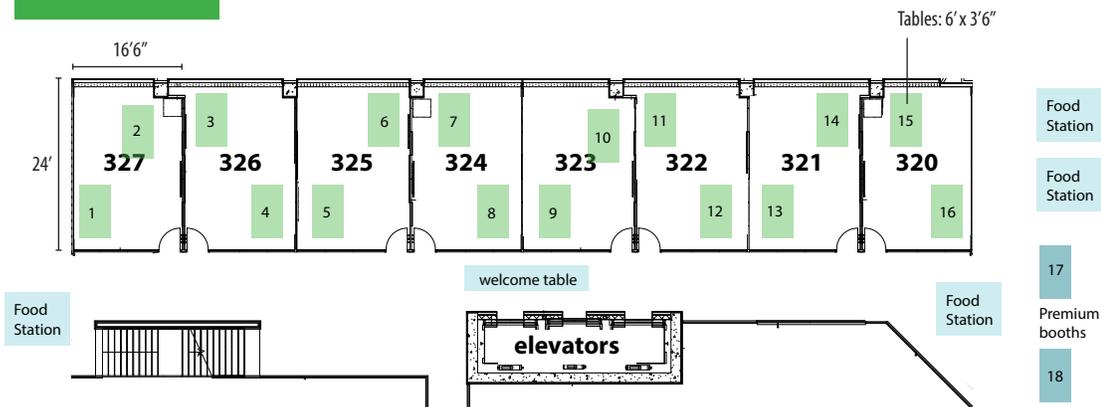
SPONSOR BENEFITS	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Exhibitor \$650
Presenting Sponsor of OACUHO Spring Conference 2022	✓				
On-Site Banner at All Conference Events	✓				
Company Logo on Delegate Nametags	✓				
Verbal Recognition in the script by the Conference Hosts at all Special Events	✓				
Presenting Sponsor of any two of the Special Events: Opening Reception, Tuesday Social, Wednesday Social, Banquet, Opening Keynote, Closing Keynote (first come, first served)	✓	✓			
On-Site Banner at Sponsored Special Event	✓	✓			
Verbal Recognition in the script by the Conference Hosts at Sponsored Special Event	✓	✓			
Logo Scrolling on Conference App Banner	✓	✓			
Logo on Volunteer T-Shirt	✓	✓			
Logo on Screen Prior to Keynote Speakers	✓	✓			
Logo on Screen Prior to AGM	✓	✓			
Two Tickets to the Opening Reception and Tuesday Social	✓	✓			
Two Tickets to the Wednesday Social	✓	✓			
Two Tickets to the Banquet (additional tickets can be purchased for \$100 per person)	✓	✓			
Conference Newsletter	Full Page Feature	Full Page Ad	Half Page Ad		
Social Media posts	12	8	5		
Logo on Screen prior to Breakout Sessions	✓	✓	✓		
8.5"x11" Ad Space In Hospitality Suite	✓	✓	✓	✓	
Logo Recognition on Easel Outside of Conference Events	✓	✓	✓	✓	
Logo on Conference App linked to your Company Website	✓	✓	✓	✓	
Logo in Sponsor section of Conference Website	✓	✓	✓	✓	
5"x7" Ad during a Nutritional Break	✓	✓	✓	✓	
OACUHO Corporate Partnership	Platinum	Gold	Silver	Bronze	Exhibitor
Exhibitor Fair Booth	Premium Booth	✓	✓	✓	✓
Opportunity to Include Swag in Delegates' Bag	✓	✓	✓	✓	✓

# OACUHO SPRING CONFERENCE 2022 EXHIBITOR FAIR

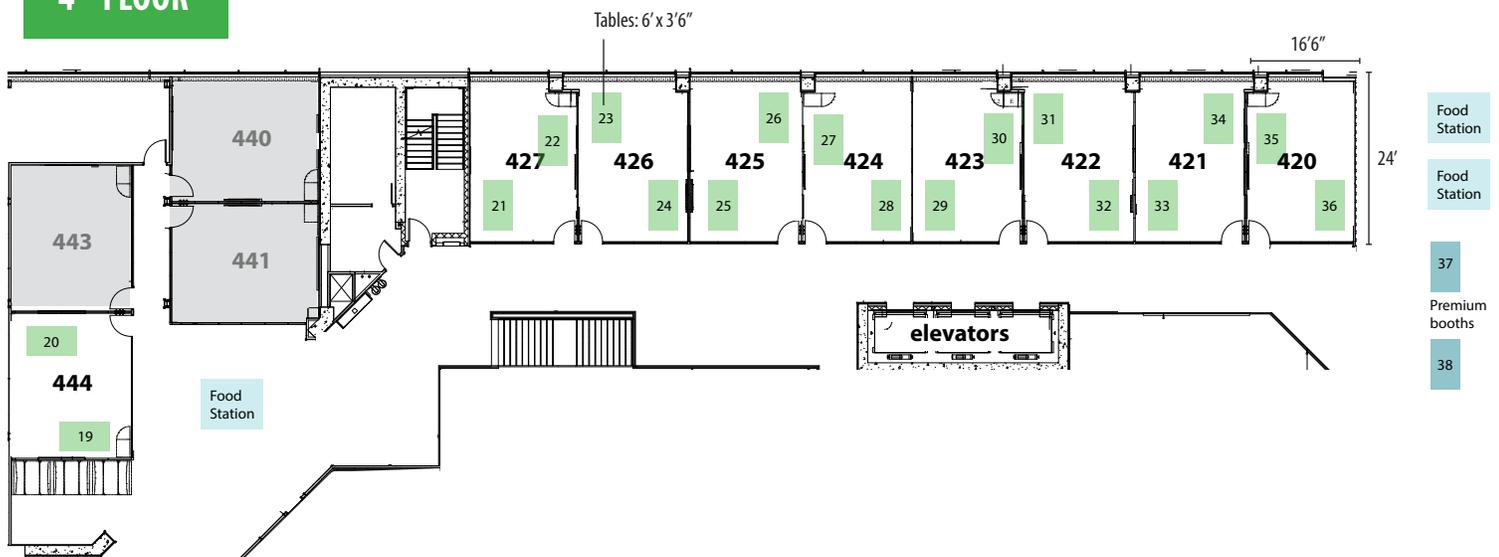
As a conference sponsor or exhibitor, you receive a complimentary Exhibitor Booth at the Exhibitor Fair on Thursday June 23<sup>rd</sup> at lunch time. Specific information about exhibitor booths is included below.

- Each booth will have one table and two chairs
- Complimentary wifi and power is available for all booths
- Lunch is provided for up to two exhibitors (additional tickets can be purchased for \$25 each)
- Parking is available at the expense of the exhibitor
- Exhibitors have the option of purchasing two booths

## 3<sup>RD</sup> FLOOR



## 4<sup>TH</sup> FLOOR



# OACUHO PARTNERSHIP LEVELS

(included in conference sponsorship)

## PLATINUM LEVEL CORPORATE PARTNER - \$3,500 + HST

- Inclusion in the OACUHO membership directory
- Recognition as a Platinum Partner on the OACUHO website, with company logo and link to website
- Receive OACUHO publications (e.g. our e-bulletin, the Pulse)
- Platinum-level recognition in publications
- Opportunity for a full page feature in a monthly issue of the Pulse (1 per year)
- Premium-sized Exhibitor Booth at the Spring Conference with prime booth placement  
*Non-refundable*
- Invitation to Social Opportunities with Association Members (ie. Fall Business Meeting)
- Recognized at all OACUHO events as sponsors
- Priority to pursue additional sponsorship opportunities for the annual Spring Conference
- Can participate in association affinity groups
- Featured on OACUHO's social media platforms 4 times annually

## GOLD LEVEL CORPORATE PARTNER - \$1,500 + HST

- Inclusion in the OACUHO membership directory
- Recognition as a Gold Level Partner on the OACUHO website, with company logo and link to website
- Receive OACUHO publications (e.g. our e-bulletin, the Pulse)
- Gold-level recognition in publications
- Opportunity for a 1/2 page feature in a monthly issue of the Pulse (1 per year)
- Exhibitor Booth at the Spring Conference (with prime booth placement after Platinum partners)  
*Non-refundable*
- Invitation to Social Opportunities with Association Members (e.g. Fall Business Meeting)
- Featured on OACUHO's social media platforms twice annually

## SILVER LEVEL CORPORATE PARTNER - \$1,150 + HST

- Inclusion in the OACUHO membership directory
- Recognition as a Silver Level Partner on the OACUHO website, with company logo and link to website
- Receive OACUHO publications (e.g. our e-bulletin, the Pulse)
- Silver-level recognition in publications
- Opportunity for a 1/4 page feature in a monthly issue of the Pulse (1 per year)
- Exhibitor Booth at the Spring Conference (with prime booth placement after Platinum and Gold partners)  
*Non-refundable*

## BRONZE LEVEL CORPORATE PARTNER - \$400 + HST

- Inclusion in the OACUHO membership directory
- Recognition as a Bronze Level Partner on the OACUHO website, with company logo and link to website
- Receive OACUHO publications (e.g. our e-bulletin, the Pulse)
- Bronze-level recognition in publications